



Distribution Reality™

**Enhancing Strategic thinking
and Driving Net Income**

Distribution Reality®



Gamification training with key topics including:

- Linking Margins, Terms and Conditions on Cash Flow Management
- Benefits of Ecommerce
- Impact of Efficiency on Profitability
- Collaborative Communication and Team Building
- Importance of Supply Chain Management
- Multi-year strategic planning and execution
- Operational Efficiency and its impact on Customer Service and Delivery
- Creating a Competitive Advantage
- Finance P&L Training
- And more...

Margin + Efficiency = Earnings





FEEDBACK

Well Done! Great to see employees from all levels of the business in attendance.

Thank you for the simulation. Showed us that we cannot run a business without proper knowledge of all of the inputs. Great learning experience

Great Training allowing all employees to see 'behind the curtain' and understand reasons management makes the decisions they do

I was pleased with the impact that this program had on my sales and ops teams. Without even asking, my people sought me out to tell me how much they took away from the program. After this experience, I'm confident that they are better equipped to make better business decisions, drive higher margins, and improve efficiencies.

- Branch Manager, Independent Electric Supply

